Sponsorship & Partnership Opportunities

We offer structured annual partnerships that combine visibility, engagement, and real ecosystem impact.

Bronze Partner (€2.5k–€5k / year)

- Logo on WIQD website and annual report
- Social media acknowledgment
- Newsletter mentions (2–4 per year)
- Invitations to WIQD events

Silver Partner (€5k–€15k / year)

Includes Bronze benefits, plus:

- Partner spotlight (article or interview feature)
- Co-hosting of 1 WIQD event or workshop per year
- Priority access to WIQD events and network activities
- Visibility at events (digital + physical branding)

Gold Partner (€15k–€40k / year)

Includes Silver benefits, plus:

- Co-branded flagship WIQD event participation
- Speaking opportunities at selected events
- Participation in annual WIQD partner roundtable
- Option to propose challenge topics for workshops or hackathons
- Early access to WIQD reports and insights

Platinum / Founding Partner (€40k+ / year)

Includes Gold benefits, plus:

- Recognition as “Founding Partner of WIQD Impact Fund”
- Co-design of a strategic initiative (programme, research, or platform)
- Naming rights for a WIQD initiative (e.g. WIQD x Partner Hackathon Series)
- Seat in strategic advisory council
- Dedicated annual impact report

Featured Sponsorship Initiatives (Product-Style Packages)

WIQD Hackathon Series Sponsor (€10k–€25k per hackathon)

Support the organisation of inclusive quantum hackathons bringing together students, researchers, engineers, and industry professionals.

Includes:

- Full branding of the hackathon (e.g. “WIQD x Partner Quantum Hackathon”)
- Company visibility in all communications and event materials
- Opportunity to propose challenge tracks or problem statements
- Recruitment and talent interaction opportunities during the event
- Speaking or jury participation opportunities
- Post-event talent visibility (CV book / participant overview where appropriate)

Impact:

- Direct access to emerging quantum talent
- Strong employer branding in an academic–industry setting
- Hands-on engagement with diverse interdisciplinary teams

WIQD Education & Inclusion Series Sponsor (€7.5k–€20k per year)

Fund workshops, masterclasses, and leadership training focused on inclusion, collaboration, and career development in quantum.

Includes:

- Co-branded workshop or lecture series
- Visibility in all event materials and communications
- Recognition as an education and talent development partner
- Participation in selected WIQD sessions

Impact:

- Strengthens visibility among early-career talent
- Positions partner as a thought leader in quantum workforce development
- Supports long-term skills and inclusion development

WIQD Inclusion & Impact Report Sponsor (€15k–€40k per report cycle)

Support research, data collection, and analysis on diversity, retention, and inclusion in quantum ecosystems.

Includes:

- Co-branded WIQD Impact Research
- Logo and acknowledgment across report distribution channels
- Early access to findings and data insights
- Option to contribute case studies or perspectives
- Presentation opportunity at report launch event

Impact:

- High-credibility visibility in academia, policy, and industry
- DEI Reporting value for corporate stakeholders
- Influence on future inclusion strategies in quantum

WIQD Event Sponsor (€5k–€15k per event)

Support flagship WIQD events, networking sessions, and community gatherings across academia and industry.

Includes:

- Event co-branding and visibility
- Booth or networking presence (if applicable)
- Logo on all event materials and communications
- Option to host a session or keynote speaker
- Talent engagement opportunities

Impact:

- Direct engagement with quantum community
- Recruitment and branding exposure
- Strengthened presence in the ecosystem